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# The Pepper Plan on Jobs & Economic Development

## *Growing the City Economy, Bridging the Economic Divide*

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*"We have not created enough new jobs, and when we have economic success, we fail to translate it into real opportunity for all Cincinnatians. Economically, we have two Cincinnatians. As Mayor, I will work with the private sector to grow the economy, create more jobs and translate this growth into real opportunity for all our citizens."*

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### Make It Easy to Do Business in the City

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- I will change the way the City does business by **moving the new Economic Development Division directly into the Mayor's Office** so I can lead the effort to **streamline bureaucracy** and be ready to quickly assist businesses seeking to locate or expand in the City.
- I will lead the development of a **comprehensive economic vision for the City** so I can be **held accountable for delivering results**.

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### Create More Jobs

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- My growth plan will **attract and support those industries and businesses that make the most sense for Cincinnatians** and have the **most potential for growth** in the 21st Century, like high technology, advanced manufacturing, biotechnology and biomedical technology, and arts, culture and tourism.

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### Aggressive Economic Development

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- I will ensure the City works more closely with the Chamber of Commerce, private sector, county and state to **attract new businesses** and **encourage local business expansion**.
- I will build on our City's reputation as a hub for Fortune 500 companies with a campaign to **attract more corporate headquarters**.

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### Help Our Small Businesses Grow

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- I will make it **easier for small businesses to start and prosper**. I will reinvigorate the **Small Business One-Stop Shop** and gain input from small business leaders and entrepreneurs on the obstacles they face in the City and work to solve those problems.
- I will utilize development tools like the **Community Reinvestment Act, Tax Increment Financing and New Market Tax Credits** and **increase capital for small businesses** through loans and seed funding with several public-private development programs like the **Small Business Loan Fund** and **Grow Cincinnati Fund**.

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### Bridge the Economic Divide

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- In addition to job creation efforts, I will invest in our citizens by **increasing practical job skills training** through the **Workforce Policy Board**, which receives millions of dollars from the federal government for job training.
- To raise household income and savings, I will **encourage employers to pay a living wage with benefits**, increase the use of **Individual Development Accounts** and be sure every Cincinnatians who earns an **Earned Income Tax Credit** files their taxes and gets the credit.

*To view the entire Pepper Plan on Jobs & Economic Development, visit [www.davidpepper.com](http://www.davidpepper.com)*

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