

THE FIRST 90 DAYS AS MAYOR

PEPPER 'GET IT DONE FROM DAY ONE' PLAN

Cincinnati can and should be America's greatest hometown. But to get there, we need change – and we need real leadership. This Mayor's race is our opportunity to finally put **someone in charge at City Hall who has a long-term plan, and who will bring change from Day One.**

As Mayor, I will unite this City behind our critical issues: safety, education, neighborhood revitalization, and economic development. And **I will do it from Day One** – because we don't have years to wait for someone with no City experience to figure out how to fundamentally change City Hall to improve safety, expand youth opportunities, spur economic development, and strengthen neighborhoods.

Cincinnati will elect a new mayor on November 8th – and that mayor will be sworn in on December 1st. Here is what you can expect from a Pepper Administration, starting on Day One:

A TENTATIVE SCHEDULE FOR DECEMBER 1ST

8:00 a.m.	Meeting with the City Manager to discuss 90-day goals, and beyond.
9:30 a.m.	Meeting with City Manager, Police Chief, and others to discuss the police visibility plan in the City and other immediate safety steps.
11:00 a.m.	Swearing in Ceremony
Noon	Lunch with new Council team to initiate a new team approach and to schedule a more substantive Council retreat.
2:00 p.m.	Meeting with City Manager and relevant department heads to begin strategizing the Major Corridor Action Strategy , taking back major corridors like Harrison, Glenway and Reading Road.
4:00 p.m.	Hold first meeting of Mayor's Economic Growth Roundtable with local representatives to address agenda to attract new businesses and encourage local business expansion .
6:30 p.m.	Hold first meeting of the Mayor's Youth and Education Leadership Council to set an action agenda on schools and youth opportunities.
8:00 p.m.	Address City to inform community of my initial public safety measures.

MAKING CINCINNATI SAFER IN THE FIRST 90 DAYS

Job One as Mayor will be to expand and improve public safety in Cincinnati throughout my first year in office – starting within the first 90 days. I will immediately implement the following steps:

- ✓ **Police Visibility Plan:** Work with CPD to **maximize the time officers spend on the street**. I will also finalize, in our 2006 budget, a continuation of the **Take Back Our Streets** effort that added thousands of hours of walking patrols to our streets. Within 90 days, citizens will see more walking patrols on major corridors and major crime areas of this City.
- ✓ **Crack Down on Open Air Drug Markets:** Push for the rapid installation of **crime hotspot cameras in 17 neighborhoods**, and other steps, clearing up major hotspots citywide. Within 90 days, neighborhoods around the City will begin to see these cameras installed in major drug dealing hotspots.
- ✓ Conduct the first annual **Safety Summit** on policing, and conduct the first **district-wide public safety summit**. During the course of the first year, these public safety summits will occur in each of the City's five police districts.
- ✓ Expand the successful **probation substation initiative** to other areas in the City where substations would be helpful, such as Northside/College Hill, Avondale, and Price Hill/Westwood. With the County's cooperation, we will work to finalize these substations within 90 days.
- ✓ Review the City's current technology, and develop the parameters for a **Compstat** data collection and evaluation system to track and solve crime in real time.
- ✓ I will begin to adopt and implement the initial recommendations of an independent consultant who is undertaking a **police staffing review** to determine, in the long run, the number of officers needed to meet Cincinnati's public safety needs.
- ✓ Partner with the Hamilton County probation department and the federal United States Attorney's Office to implement a **Repeat Offender Initiative** to identify violent and chronic repeat criminals. This initiative will include a more proactive effort to enforce arrest warrants, use federal gun and anti-trafficking laws to prosecute and incarcerate certain felons in the more stringent federal system, and bolster the Community Prosecution Section of the City Solicitor's Office.
- ✓ Host a **Mayor's Roundtable on domestic violence** issues and needs in our City.
- ✓ Implement an **Operation Ceasefire** approach to youth violence that combines the powers of federal, state, and local police, prosecutors, and corrections officials with the services and outreach of prevention "street workers," clergy and church groups, community organizations, and jobs and training programs.
- ✓ Budget for the **2006 class of firefighters** so that we never face the possibility of brownouts.

MAKING CITY GOVERNMENT WORK IN THE FIRST 90 DAYS

- ✓ Meet with all newly elected members of Council. Appoint a **Vice Mayor** and **Council Committee chairs** who are on one page, on the same team, and agree to new principles of cooperation and working together.
- ✓ Conduct and finalize the search for a new, permanent **City Manager**.
- ✓ Initiate regular **public progress reports** by the Mayor about progress and challenges in the City.
- ✓ Appoint a **Cincinnati Progress Board** to monitor Cincinnati's transformation process from year to year. This Board will issue a "report card" on the progress made by the City government on a broad range of issues, incorporating not only some of the accountability measures that the City now tracks, but new measures and a list of future goals so the City of Cincinnati constantly aspires to be better. The report card will enable the City not only to measure performance as it does presently, but also to assess what actions or changes affected the City's performance in a particular area.
- ✓ Work with the City Manager to create a **CitiStat approach** in Cincinnati— an accountability and management system to hold departments accountable for delivering the best service at the best cost.
- ✓ Initiate top-to-bottom **efficiency and service reform** of City Hall, including competitive sourcing, reformed purchasing and contracting, improved management of departmental vacancies, delaying the bureaucracy, worker incentives to save dollars, and annual performance reviews of departments and functions with the help of the private sector.
- ✓ Initiate a **21st Century Customer Service** program, including examining the possibility of a one-number 311 system and improved tracking and responsiveness.
- ✓ Begin hosting a monthly **Mayor's Night Out** and a **Mayor's Night In**. A "Mayor's Monthly Night Out" will allow me to meet with citizens, business owners, and City government staff individually or in small groups, while a "Mayor's Monthly Night In" will provide an opportunity for individuals or small groups to come to my office and sit down with me to voice their concerns or share their thoughts and opinions.
- ✓ Hold first "**Public Servant Breakfast**," where Mayor sits down with City workers to understand their concerns and feedback directly.

EXPANDING EDUCATION & YOUTH OPPORTUNITIES IN THE FIRST 90 DAYS

- ✓ Invite school and community leaders to join a **Mayor's Public Schools Leadership Council** that meets regularly to review progress and challenges in Cincinnati Public Schools, and ways we can all work together to improve the education of our children. We will have our first meeting within the first 90 days, and structure a long-term agenda for cooperation.
- ✓ Develop a **Cincinnati Youth Report Card** to track and aggregate all spending in the City on children across program lines and government levels, as well as identify objectives for the City across a wide range of child welfare measures.
- ✓ Create an **After-School Activities Coordinator** position to work with the Cincinnati Public School District, the private and non-profit sectors, and parents to **track and expand after-school opportunities** for our children.
- ✓ Meet with School Resource Officers to develop **school safety audits** for each school, and review school violence prevention and safety plans.
- ✓ Structure and appoint a **Mayor's Youth Council**, beginning work to bring together youth across neighborhood lines and address youth issues.
- ✓ Expand **mentoring partnerships** and opportunities, and begin working with the Workforce Policy Board to reform and expand our approach to **youth employment**.

SPURRING ECONOMIC DEVELOPMENT IN THE FIRST 90 DAYS

- ✓ **Move staff from the Economic Development Division into the Mayor's Office** so that the Mayor can lead and be held directly accountable for the City's economic development efforts.
- ✓ Convene the **Mayor's Economic Growth Roundtable**, made up of business and economic leaders, to begin charting out a long-term economic growth plan.
- ✓ Work with the private sector to initiate development of the **Cincinnati Preparedness Plan** – strategies and tools to assist businesses that are considering relocating to Cincinnati. These include accurate lists of available land, real estate, market data, cluster information and opportunities, workforce data, and available City, state, and federal incentives.
- ✓ Appoint a public-private **Mayor's Retention and Expansion Taskforce**. This Taskforce will ensure that our community's full resources are available to support and help keep businesses in Cincinnati.
- ✓ Begin planning **long-term transit plans** for downtown and uptown, modeled after successful efforts in Portland and Denver.
- ✓ Work with the Workforce Policy Board to set clear and aggressive **job training and placement goals** and begin achieving them.
- ✓ Propose and implement a tax credit program that encourages **small businesses to start up and expand in Cincinnati**.
- ✓ Develop proactive outreach strategies to increase the percentage of **small businesses and minority and women owned businesses** that are certified to do business with the City.
- ✓ Expand and lead the **Make Work Pay** initiative to empower more working families.

STRENGTHENING NEIGHBORHOODS IN THE FIRST 90 DAYS

- ✓ Bring together all relevant departments and stakeholders to begin planning my **Major Corridor Action Strategy**, laying out a vision for Harrison, Glenway, Reading and Burnet Avenue.
- ✓ Direct the Cincinnati Police Department, the Public Services Department, Community Development and Planning Department, and the Department of Health to develop teams of “**blight busters**.” These blight busters will be empowered to identify problem spots, issue citations, and work with land and building owners and appropriate City agencies to abate problems rapidly.
- ✓ Appoint a **Neighborhood Leadership Committee** to keep me informed on issues affecting our neighborhoods. By tapping into the expertise of local leaders, we will be able to better tailor and deliver City services and resources where they can do the most good.
- ✓ Meet with public and private sector leaders to begin implementation of the first **rapid redevelopment zone**, strategically concentrating dollars and attention in particular areas.
- ✓ Convene a meeting with the **City appointees** to the **CMHA** board to discuss City concerns and reform initiatives to ensure there is transparency and accountability in the provision of public housing and public housing vouchers.
- ✓ Promote a **100,000 Trees Initiative** to enhance our neighborhoods, improve air quality, reduce topsoil erosion, and save energy.
- ✓ Appoint a **Senior Citizen Task Force** so that Cincinnati's seniors can share their insights and concerns with me on a regular basis, have those problems solved, and identify ways to make Cincinnati more senior-friendly.
- ✓ Initiate a **Believe Cincinnati initiative**, encouraging and celebrating community service from citizens.